

Course 12 — AI Content Creation & Viral Video Masterclass (2026)

A 6-modules CyberG7 system — research-backed, build-as-you-go.

THE COURSE AT A GLANCE

The end-to-end operating system for the 2026 Creative Strategist: not a tool tutorial, but a repeatable engine that runs from idea to viral short-form video to monetized revenue, anchored on durable strategy that survives model churn.

Who This Is For

The end-to-end operating system for the 2026 Creative Strategist: not a tool tutorial, but a repeatable engine that runs from idea to viral short-form video to monetized revenue, anchored on durable strategy that survives model churn.

This course is built for:

- Solo creators and founder-led brands who are the face of their content and have no production team
- Marketing leads, social media managers, and content teams who own a calendar and a revenue target
- Agencies, freelancers, and consultants building an AI-video service line for clients
- Coaches, educators, and subject-matter experts who want to scale short-form authority

You'll feel right at home if any of these sound familiar:

- Content takes days to produce and still gets buried — discoverability is the #1 problem
- Hooks fall flat; videos lose viewers in the first 8 seconds
- Overwhelmed by the explosion of AI tools and unsure which to use for what
- Getting views but not revenue — no system to convert attention into dollars

What You'll Build

By the end, you won't just understand the ideas — you'll have assembled a working system, module by module. Across the course you'll develop:

- The Rise of the Creative Strategist
- Technological Paradigms: From Talking Heads to Performance
- Video Marketing Strategies for 2026
- The Influencer Marketing Landscape
- Ethical, Safety, and Workforce Realities
- Tool and Implementation Resource Guide
- 2026 Agency Tech Stack Recommendation
- Implementation Roadmap (30-90 Days)
- Core Concepts and the Content Revolution

Course Outline

Module 1 · Understanding the New Era of AI Content Creation

As of 2026, artificial intelligence has transitioned from a novel experimentation phase into a fundamental pillar of creative infrastructure. The "Content Creator 2.0," or Creative Strategist, has emerged—a professional who, liberated from the friction of production by AI automation, focuses entirely on ideation and intention. The landscape is defined by a shift from pure "spectacle" to "usability," where visual consistency, omnimodal processing, and hyper-personalization are the primary competitive benchmarks. While AI-generated content is projected to drive the avatar market to \$5.93 billion by 2032, human-led authenticity remains the ultimate currency for trust. This document provides a deep analysis of the technological developments, marketing strategies, and ethical considerations shaping the digital ecosystem in 2026.

Key themes:

- The Rise of the Creative Strategist
- Technological Paradigms: From Talking Heads to Performance
- Video Marketing Strategies for 2026

Module 2 · Setting Up Your AI Video Toolkit

As of 2026, the landscape of AI automation has transitioned from back-end data processing to a transformative engine for human connection via video. Modern businesses no longer view AI as merely an efficiency tool but as a system to trigger, generate, personalize, and publish visual content at an unprecedented scale. The "interest-graph" revolution has fundamentally altered how content is distributed across social platforms, moving away from follower-based reach toward content-level resonance. This briefing explores the leading AI video tools, the shifting mechanics of digital algorithms, and the practical workflows necessary to maintain a competitive edge in a "video-first" communications environment.

Key themes:

- The Paradigm Shift: From Generic Automation to Visual Personalization
- The Dominance of the Interest-Graph Algorithm

- Workflow Specialization: Generators, Editors, and Repurposers

Module 3 · Creating AI Videos and Avatars

As of early 2026, Artificial Intelligence has transitioned from a technological novelty to a foundational infrastructure for global commerce, content creation, and social interaction. This document synthesizes expert analysis from UC Berkeley researchers, industry benchmarks, and emerging technological workflows to provide a comprehensive overview of the AI landscape.

Key themes:

- The Erosion of Truth and the Deepfake Economy
- Economic Fragility and the "AI Bubble"
- The AI Video Revolution

Module 4 · Producing Marketing Content with AI

By 2026, the artificial intelligence landscape has transitioned from a phase of experimentation to one of expert-level execution. AI is now central to marketing operations, with 88% of marketers utilizing these tools daily. The focus has shifted toward building "lean" AI marketing stacks—prioritizing 2–3 highly integrated, specialized tools that solve specific revenue bottlenecks rather than maintaining bloated, disconnected systems.

Key themes:

- Content Repurposing: Strategic Maximization
- The Typical Workflow
- Strategic Advantage

Module 5 · Understanding the Attention Economy

By 2026, artificial intelligence has transitioned from an experimental "growth hack" to the fundamental infrastructure of modern marketing. Adoption is nearly universal, with over 80% of marketers reporting clear ROI from generative AI tools. The industry is currently defined by the shift from human-managed automation to autonomous AI agents—systems capable of planning and executing complex workflows without step-by-step instruction.

Key themes:

- The Rise of Agentic Marketing
- High-Performance Social Media Hooks
- Hyper-Realistic Media Generation

Module 6 · The Attention to Dollars Framework

The marketing landscape of 2026 has transitioned from simple engagement-seeking to a sophisticated "platform-stacked" cognitive infrastructure. With over 5.17 billion social media users, the competition for attention is absolute. This briefing document outlines the Attention to Dollars Framework, a five-step system designed to transform individual expertise into a scalable monetization engine using high-fidelity AI video tools.

Key themes:

- The 5-Step Attention to Dollars Workflow
- The Technological Frontier: AI Cinematic Directing
- Answer Engine Optimization (AEO) and Social Search

Outcomes

Complete the course and you'll be able to:

- **Prioritize Relationship Proximity:** Stop posting for "reach" and start posting for "relationship proximity." Use founder-led content and niche creators to build trust through specificity and friction.
- **Implement a Hub-and-Spoke Content Model:** Record one high-quality long-form piece of content (podcast or interview) and use tools like OpusClip to generate 15-20 platform-optimized shorts.
- **Asymmetry of Effort:** Experts highlight a dangerous imbalance—creating a convincing deepfake requires minimal effort, whereas debunking it after it has spread requires enormous resources.
- **Build a Modular Production Pipe:** Don't treat every video as a new project. Design one "anchor" video (e.g., a webinar or demo) to produce a bundle of assets: 1 anchor, 3 clips, 6 shorts, and 1 teaser.
- **Autonomous Operation:** Agents like those from Ajelix or Salesforce's Agentforce can analyze campaign data, identify drop-off points, and autonomously reallocate budgets or generate new landing page variants.
- **Step 1: Reflect (The Flow Zone):** Creators must identify transformative experiences where they moved from "Point A to Point B." The goal is to find the "Flow Zone"—a state of hyper-focus where time fades. The framework suggests using Large Language Models (LLMs) to brainstorm what the creator is good at, what they love, and what their younger self needed.

ENROLL

Start the Masterclass *Start Course 12 — AI Content Creation & Viral Video Masterclass (2026)* today — the full module-by-module system lives at <https://ai-content-creation-viral-video-edu.cyberg7.com.sg>.